Introductory Information

This Google form consists of set of questions that will be useful to conduct persona mapping activity with stakeholders. Kindly follow the pre-interview steps to make the interviewee and yourself comfortable for the exercise.

* Required

1. **Name of the Stakeholder** *

   _____

2. **Role of the Stakeholder** *

   Mark only one oval.

   ( ) HM of School

   ( ) Head Teacher

   ( ) Principal

   ( ) Teacher Leader

   ( ) SMC President

   ( ) SMC Member

   ( ) Block Education Officer

   ( ) Block Resource Person

   ( ) Cluster Resource Person

   ( ) Elected Representative (GP, ZP, MLA etc.)

   ( ) Other

3. **Age** *

   _____

4. **Gender** *

   Mark only one oval.

   ( ) Female

   ( ) Male

   ( ) Prefer not to say

   ( ) Other: _____

5. **Place of Service** *

   _____

6. **Educational Background** *

   _____

7. **Languages known** *
   Check all that apply.

   ☐ Assamese

   ☐ Bengali

   ☐ English

   ☐ Gujarati

   ☐ Hindi

   ☐ Kannada

   ☐ Marathi

   ☐ Odia

   ☐ Tamil

   ☐ Telugu

   ☐ Urdu

   ☐ Other: _____

8. **Which income group does the stakeholder fall in? [Hint: Do not ask this question directly. Interviewer may make a guess on the basis of material possessions that the stakeholder has like vehicles - 2-wheeler, car or both, TV, home appliances etc.]**
   Mark only one oval.

   ◯ High

   ◯ Medium

   ◯ Low

Professional Information
This section aims to know more about the stakeholder as a professional in the field

9. **Year of acquiring highest qualification**

   _____

10. **How long have you been in the current job role?**

    _____

11. **Responsibilities in the current job role**

    _____

    _____

    _____

    _____

    _____

12. **Why did you join this job role?**

_____

_____

_____

_____

_____

13. **What brings you to this work everyday?**

_____

_____

_____

_____

_____

14. **When would you call yourself successful in this role?**

_____

_____

_____

_____

_____

15. **How do you learn about new things related to your role?**
Check all that apply.

☐ Peer and Staff

☐ Training Sessions

☐ News and Media

☐ Online materials

☐ Other: _____

16. **How do you prefer to learn?**
Check all that apply.

☐ Alone

☐ In Groups

☐ During Workshops

☐ Other: _____

17. **What new would you want to learn about?**

_____

18. **What are the major challenges that you face in this job role?**

19. **How do you manage despite of the challenges?**

20. **Who do you approach in challenging situations?**

21. **What do you wish could be different about your role?**

22. **Describe your work environment**

23. **Are there any major roadblocks that you face in your daily work life?**

24. **Why do you think these roadblocks exist?**

_____

_____

_____

_____

_____

25. **What could be done to remove / prevent these roadblocks?**

_____

_____

_____

_____

_____

26. **Attitude towards the job **It is requested to the interviewer to make a guess for this question and not ask the interviewee directly****
    Mark only one oval.

    ( ) Do the job because they 'have' to do the job

    ( ) 'Like' to do the job

    ( ) 'Love' to do the job

Personal Information
To map personal beliefs and aspirations

27. **Where were you born?**

_____

28. **Number of Family members**

_____

29. **Work details of spouse (if applicable)**

_____

_____

_____

_____

30. **Number of children and their details (if applicable)**

_____

31. **What are your hobbies/ interests?**

_____

_____

_____

_____

_____

32. **How is the environment where you reside with your family?**

_____

_____

_____

_____

_____

33. **What are your goals in life? What do you want to achieve?**

_____

_____

_____

_____

_____

Technology : Internet

To understand the pattern and use of technology in daily life

34. **Do you use internet?**
   Mark only one oval.

   ( ) Yes   *Skip to question 36.*

   ( ) No

Technology: Devices

35. **Do you use computers or laptops?**
   Mark only one oval.

   ( ) Yes   *Skip to question 41.*

   ( ) No   *Skip to question 43.*

Technology : Internet Usage

To understand the pattern and use of technology in daily life

36. **Which data pack do you use?**

_____

37. **Is it fast?**

Mark only one oval.

- ◯ Yes
- ◯ No
- ◯ Maybe

38. **What do you use internet for?**

Check all that apply.

- ☐ Whatsapp
- ☐ Facebook
- ☐ Email
- ☐ Music
- ☐ Other: _____

39. **What is your favorite app? Why do you like it?**

_____

_____

_____

_____

_____

40. **How and when do you get time to use these?**

_____

_____

_____

_____

_____

Technology: Device Usage

To understand the pattern and use of technology in daily life

41. **Is the device of office or of a family member or your own?**
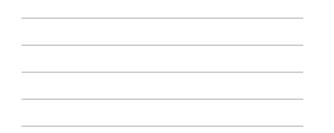
Mark only one oval.

- ◯ Office
- ◯ Family
- ◯ Own Personal Device

42. **What do you do on laptops / computers?**

_____

_____

_____

_____

A typical day in Life
To know about a regular day in the life of the stakeholder

43. **What all do you day in your everyday life? (try to describe the full day in as much detail as possible within a time gap of every one-two hours in the whole day)**

_____

_____

_____

_____

_____

Overall Characteristics
Describes the overall personality of the stakeholder

44. **Where would you place the stakeholder on the following scale?**
Mark only one oval.

	1	2	3	4	5	
Introvert	( )	( )	( )	( )	( )	Extrovert

45. _Mark only one oval._

	1	2	3	4	5	
Lethargic	( )	( )	( )	( )	( )	Energetic

46. _Mark only one oval._

	1	2	3	4	5	
Disinterested	( )	( )	( )	( )	( )	Involved

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